

Tracey L. Ball

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WORK EXPERIENCE

Northern Kentucky University

September 2020 – Present

Instructional Designer | Lead in Pedagogy and Theory

Highland Heights, KY

- Collaborate with subject matter experts (SMEs) to develop and implement creative pedagogical approaches to eLearning materials such as game-based content, social media activities, web-based course components and media technologies.
 - Utilize project management skills to design and develop 12+ faculty and staff training sessions annually.
 - Complete 30+ online and hybrid course developments annually.
- Support faculty and staff with our learning management system (LMS) needs, instructional tools, multimedia, and problem troubleshooting.
- Partner with the Center for Teaching and Learning to host the Summer Online Faculty Institute (SOFI) for the university including outside keynote speakers.

University of Cincinnati

January 2020 – August 2020

Instructional Designer | Student Worker

Cincinnati, OH

- Coordinated with the Learning and Development Team with the university wide LMS conversion from Blackboard to Canvas.
- Built and evaluated online courses for ADA/UDL compliancy, intuitive navigation, and quality assurance.
- Experience with Kaltura Media Space, Articulate 360 Storyline modules, and other third-party learning tools.
- Evaluated online course reviews to assess performance and recommend changes to enhance the student experience.

EDUCATION

University of Cincinnati

April 2020

Master of Education (MEd), Instructional Design and Technology

Cincinnati, OH

- GPA: 3.975

Excelsior College

September 2018

Bachelor of Science (BS), History

Albany, NY

- GPA: 3.864

Inland Northwest Culinary Academy

June 2008

Associates of Arts (AA), Culinary Arts

Spokane, WA

- GPA: 3.43

SKILLS & INTERESTS

- **Skills:** Gamification | Adobe Premiere Pro | Adobe Creative Suite | Google Suite | InVision | Balsamiq | Canvas LMS | Articulate 360 Storyline | Blackboard LMS | Quality Matters Facilitation Experience | HTML Markup/Markdown | Camtasia | Audacity | CMS | eLearning Design/Programs | VoiceThread | Microsoft Office Suite | mLearning Design | Creativity | Technical Writing | Wireframing | Flipgrid |
- **Interests:** Reading | Yoga | Travelling | Baking | Video Games | Animals | Music | Crafting | Cosplay |