



Tracey Ball

Instructional Designer

(757) 527-0919 - www.traceysrealm.com

OBJECTIVES

As a recent graduate from University of Cincinnati's Instructional Design and Technology Master's Program, I am passionate about providing exciting and interactive eLearning instructional packages, with a focus on game-based learning and gamification through use of learning and instructional theories.

SKILLS

Camtasia	Creativity
Adobe Premiere Pro	Passion
Microsoft Suite	Design
InVision	Responsibility
Balsamiq	Leadership
Canvas LMS	Kindness

WORK HISTORY

Instructional Designer (2020 > Present)

As a student worker at the University of Cincinnati, I am responsible for assisting with the university-wide LMS conversion from Blackboard to Canvas. I work closely with instructors and staff to ensure easy user experience and navigation for students is quality and abides by UDL guidelines. Additionally, I work with Kaltura Media Space, as well as Articulate Storyline modules.

Parts to Service Liaison (2015 > 2018)

RideNow Powersports Phoenix created this position to fit my skill set in the motorsports industry. During my time employed I assisted the service and parts departments with necessary communication and operational needs. I am well trained in Lightspeed NXT and EVO software and worked closely with CDK Global. Additionally, before moving for college I designed a Parts Department Training Program.

Team Leader (1999 > 2015)

Promoted as a manager on my 18th birthday, I held a team leader or management role for the following 16 years in a retail environment. I learned the value of team building, recruiting and hiring, and effective business development, marketing, and employee development skills.

EDUCATION

University of Cincinnati (2019 > 2020)

*Master's of Science - Instructional Design and Technology
GPA : 3.975*

Excelsior College (2016 > 2018)

*Bachelor's of Science - History
GPA :3.864*